

TWO KYOCERA PRINTERS RECOGNISED FOR MONOCHROME LASER PRINTER VALUE

December 6, 2006 - Hackensack (NJ) - Buyers Laboratory (BLI) is pleased to announce that it has awarded special recognition to Kyocera Mita for the value provided by two of its monochrome laser printers.



KYOCERA MITA AMERICA

Kyocera FS-2000D

Outstanding Achievement Award for Value, Fall 2006

Kyocera FS-3900DN

Outstanding Achievement Award for Value, Fall 2006

Kyocera Acknowledged For Low Cost Per Page

For providing excellent value, two Kyocera monochrome laser printers have been chosen to receive Outstanding Achievement Awards. BLI has subjected many monochrome workgroup printers to its extensive in-house testing and two recently tested Kyocera models clearly stand out for overall value. BLI Senior Printer Analyst Marlene Orr said, "These two Kyocera printers clearly stand out in the area of overall value. The FS-2000D and FS-3900DN provided admirable performances in our lab testing, but the best thing about these units is the fact that they offer the lowest cost per page of any printer tested in their respective categories."

"Kyocera is very proud to receive Buyers Laboratory's Outstanding Achievement Award for The Value offered by Kyocera's FS-2000D and the FS-3900DN ECOSYS printers," said Peter Hendrick, vice president, marketing for Kyocera Mita America. "Our comprehensive line of color and monochrome printers are designed using ECOSYS Technology. This technology provides end-users with one of the most reliable products in the industry, at one of the lowest TCOs in the industry. This award further reinforces our commitment to providing the end user with cost-effective document solutions that are designed to efficiently manage the output demands of fast-paced organizations. We are honored to add these achievements to our ever-growing awards and recognitions."

About Buyers Laboratory

For 45 years, Buyers Laboratory has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's 10,000-square-foot lab, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover more than 6,000 products and have a long-standing reputation for being the industry's most trustworthy and complete. They are available to BLI subscribers in the form of printed specification guides and online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, Digital Imaging Review and Business Consumer's Advisor newsletters and OEM library.

In addition to the testing of office equipment for its subscribers, Buyers Laboratory provides a vast array of confidential for-hire private testing services that includes document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as paper, toner, ink, photoconductors and print controllers) and print media testing (including virgin and recycled papers). Buyers Laboratory's consulting division, the Buyers Alliance, provides comprehensive purchasing support services to business consumers in the process of acquiring office equipment, which includes the creation of customized RFPs, user needs assessments and analyses of vendor responses.

For more information on Buyers Laboratory, please visit www.buyerslab.com, call (201) 488-0404 or e-mail info@buyerslab.com.