

FOR IMMEDIATE RELEASE

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Ian Kiernan - Executive Chairman, Clean Up Australia and **David Finn** - Managing Director, Kyocera Mita Australia

KYOCERA CLEANS UP GREEN AWARDS

Kyocera Mita Australia has been voted by Australia's IT industry leaders "Green Vendor of the Year" in this year's prestigious ARN IT Industry Awards, and to accentuate this, Kyocera's Managing Director David Finn was named 'Green Crusader of the Year' in recognition of his commitment to reducing the burden that business activities can place on the environment.

Ensuring all bases are covered in his quest to leave the world in better shape than he found it, David Finn has been fundamental in Kyocera's development of new environment preservation initiatives and strategies in the document printing solutions industry.

"To be recognised by your peers and competitors as the company making the greatest contribution to the preservation of our environment, certainly makes us proud," Finn said.

"We have worked extremely hard for these awards, and our message is slowly being received in the market place, but there's still a whole lot more that we can do to educate consumers which will benefit not only us as a company, but the community as a whole," he added.

For many years now, Kyocera have strived to maintain clear vision in pursuing a harmonious balance between economic development and environmental preservation. Kyocera's philosophy is to 'dispose of less, recycle more' and reduce the impact of business waste on the environment. This philosophy is embraced from the design and creation of the product, its operation with minimal waste and cost, the biodegradable packaging and the final disposal of their product.

Finn believes it is the manufacturers' responsibility to ensure sound environmental practices are maintained – not only during the product design, manufacture and sale processes, but most importantly, the products responsible disposal at end of life. Finn is one of the few Managing Directors in the IT industry who assumes stewardship of his company's products at the end of their life.

Kyocera's Environmental Charter - Set up in 1991 as an extension of their management rationale – is to 'contribute to the advancement of society and humankind.' Under this charter, Kyocera eagerly commits to environmental preservation activities on a daily basis.

Kyocera in Australia has achieved ISO 14001, which is the international standard for environmental management systems. This highlights Kyocera's commitment to considering the environmental consequences of all processes and business practices both in Australia and internationally. The



achievement of this award demonstrates that Kyocera has a sustainable environmental management strategy.

Under the direction of Finn, Kyocera Mita Australia has been a proud sponsor of Ian Kiernan's Clean Up Australia Day campaign. Kyocera's staff have partnered with Clean Up to restore Brush Farm Park, a Sydney parkland which was once heavily polluted but now enjoys the return of native animals and a toxic free environment, thanks to this initiative.

About Kyocera Corporation

Established in 1959 and listed on the US stock exchange, the Kyocera Corporation group of companies has turnover in excess of \$12 billion US dollars and is headquartered in Kyoto, Japan. With the Asia Pacific regional head office in Sydney and branch offices in Brisbane, Melbourne, Canberra, Perth, Adelaide and Auckland, Kyocera is one of the world's leading manufacturers and distributors of document imaging solutions.

Kyocera products save our customers money, but also save the environment. With a corporate edict to find ways of minimizing financial and ecological waste, Kyocera has created new innovative technology & product designs, that offer both a dramatically lower Total Cost of Ownership and Total Cost of Service as well as either eliminating or reducing environmental pollution. Kyocera offers digital copiers, networkable laser printers, wide format copier/printers and multifunction imaging solutions.

**For further information or to arrange an interview with David Finn,
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